

ABOUT



MEREDITH COMMENDER



Meredith Commender, CSEP, is the owner and Lead Event Coordinator & Designer at Significant Events of Texas based in Dallas, Texas. She started the company in 2007 and it has quickly risen to become one of the most successful and sought after event coordination firms in all of Texas under her guidance and expertise. Weddings are the largest sector of her business, but she frequently produces events for charitable organizations and corporate clients as well. Prior to starting Significant Events, Meredith taught high school English for 7 years. She brings a fresh, researched, and unique background and perspective to topics



that we all face within the event industry. Meredith holds a Bachelor's Degree from Stephen F. Austin State University and a Masters Degree from Tennessee State University. She is a former Board Member of the Dallas Chapter of the International Special Events Society (ISES) and a current member of both ISES and the American Association of Certified Wedding Professionals (AACWP). She has previously been a featured speaker at the Event Solutions/Catersource Conference in Las Vegas, at a program for the Dallas Chapter of AACWP, and at a program for the Ft. Worth chapter of the Professional Wedding Guild.

Meredith Commender, CSEP
Significant Events of Texas

CURRENTLY SPEAKING ON THE FOLLOWING TOPICS

Managing and Marketing to Millennials

In this seminar, attendees will learn more about the Millennial generation such as their learning styles, how they receive and process information, expectations they have of themselves and those they work with, and what sales and communication strategies work best when managing this generation as employees and when securing their business as clients.

Strategies and Challenges for Adding Corporate Events to Your Portfolio

In this seminar, attendees will learn about the ins and outs of producing corporate events including understanding different types of corporate events typically requested, conceiving and producing written proposals for corporate clients, working with the "personality" and expectations of a corporation vs a wedding/social client, understanding issues surrounding taxation, insurance, legalities, and pricing with corporate clients, and overcoming challenges with this type of event.

To feature Meredith as a speaker at your next event industry professional organization meeting or conference, please contact her at:

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